

國立屏東大學 110學年度第1學期 教學課程綱要

※為保護智慧財產權，請勿非法影印教科書。

課程學分數：2.00(2.00小時)

授課老師：古淑薰(300561)

必選修：必

開課序號	1323
科目名稱	專題研討(CCI0002)
科目英文名稱	Seminar
授課語言	英語/全外語授課
主要教學型態	課堂教學
教學目標	<ol style="list-style-type: none"> 1. To familiarize students with concepts, development, and practices in cultural and creative industries from various perspectives and resources 2. To equip students with the ability to search and utilize English resources to enhance their career potential.
每週課程內容及教學方法	<p>注意注意！！</p> <p>*因應防疫需要，開學前四週至10/12前為遠距授課，請修課同學務必加入課程LINE群組，閱讀記事本note了解上課連結與相關資訊。</p> <p>請同學登入數位學習平台查看課程相關連結。</p> <p>專題研討（碩）</p> <p>9月 13日（星期一）· 下午1:30 - 3:30</p> <p>如何加入 Google Meet 會議</p> <p>視訊通話連結：https://meet.google.com/ffe-ooyq-ids</p> <p>（以下課綱暫定，將視疫情狀況調整，以開學第一周發的書面大綱為主）</p> <p>1st week: Course Introduction</p> <p>2nd week: An Introduction to Cultural and Creative Industries</p> <p>3rd week: The development of CCIs in Taiwan</p> <p>4th-5th week: Cultural economy</p> <p>5th week: Creative cluster</p> <p>6th week: The case studies of creative cluster I</p> <p>7th week: The case studies of creative cluster II</p> <p>8th week: Cultural heritage</p> <p>9th week: Mid-term exam</p> <p>10th week: Cultural policy and CCIs</p> <p>11th week: Cultural and Creative Industries Act</p> <p>12th week: Taiwan Creative Content Agency</p> <p>13th week: Media industries</p> <p>14th week: Cultural Tourism</p> <p>15th week: Final Report I</p> <p>16th week: Final Report II</p> <p>17th week: Field Study (TBA)</p> <p>18th week: Field Study (TBA)</p>

核心能力	
預期學習成果	1. Students will be familiarized with CCI related concepts and trends worldwide. 2. Students will be able to express and discuss CCI related subjects in English.
與預期學習成果搭配的多元評量	In class, we will: 1. Read, interpret, and discuss selected topic articles 2. Watch, listen to, and discuss video/sound clips on selected topics 3. listen and critique individual presentations And the course evaluation includes: Attendance and participation: 30% Assignment:30% Mid-term exam:10% Final report:30%
主要讀本	Hartley, J., et al. (2013). Key concepts in creative industries. Los Angeles: Sage.
參考書目	1. Hartley, J. ed. (2005). Creative industries. Malden, MA: Blackwell Publishing. 2. Selected readings from journals trade magazine newspaper articles and reports, and websites (will be assigned according to topics).
其他事項	*實際課程大綱以開學第一週發的書面為準。 *作業要求、參訪與期末報告將於第一週說明，請同學務必出席了解。 *請尊重自己與他人的智慧財產權，所有作業嚴禁抄襲，一經發現將退回重寫，再犯則以零分計算。