

國立屏東大學 110學年度第2學期 教學課程綱要

※為保護智慧財產權，請勿非法影印教科書。

課程學分數：2.00(2.00小時)

授課老師：古淑薰(300561)

必選修：必

開課序號	1304
科目名稱	專題研討(CCI0002)
科目英文名稱	Seminar
授課語言	英語/全外語授課
主要教學型態	課堂教學
教學目標	<p>1. To familiarize students with concepts, development, and practices in cultural and creative industries from various perspectives and resources</p> <p>2. To equip students with the ability to search and utilize English resources to enhance their career potential.</p>
每週課程內容及教學方法	<p>注意注意!!!</p> <p>*因應防疫需要，開學前四週至10/12前為遠距授課，請修課同學務必加入課程Line群組，閱讀記事本note了解上課連結與相關資訊。 請同學登入數位學習平台查看課程相關連結。 如何加入 Google Meet 會議 視訊通話連結：https://meet.google.com/ffe-ooyq-ids</p> <p>(以下課綱暫定，將視疫情狀況調整，以開學第一周發的書面大綱為主)</p> <p>Week1 02/21 Course Introduction</p> <p>Week2 02/28 288 Peace Memorial day (No Class)</p> <p>Week3 03/07 Academic Conference</p> <p>Week4 03/14 Three-Minute Thesis I</p> <p>Week5 03/21 Three-Minute Thesis II</p> <p>03/26 CCI Conference (Week 17&18)</p> <p>Week6 03/28 Three-Minute Thesis III</p> <p>Week7 04/04 Children 's Day (No Class)</p> <p>Week8 04/11 3MT presentation</p> <p>Week9 04/18 Part 2 Production and Circulation of Products</p> <p>7. Research, Development and Production</p> <p>Week10 04/25 8.Circulation: Marketing and Distribution of creative Products</p> <p>Week11 05/02 Discussion</p> <p>Week12 05/09 Part 3 The Creative Economy</p> <p>9. Institutional Commissioning and Financing Structures</p> <p>Week13 05/16 10.Clients, Funders and Going It Alone</p> <p>【Please submit the outline of your final report】</p> <p>Week14 05/23 11. The Changing Economic Landscape</p> <p>Week15 05/30 Discussion</p> <p>Week16 06/06 Final Report and Presentation</p>

	【Please submit the final report before 13 June 2022】
核心能力	
預期學習成果	<ol style="list-style-type: none"> 1. Students will be familiarized with CCI related concepts and trends worldwide. 2. Students will be able to express and discuss CCI related subjects in English.
與預期學習成果搭配的多元評量	<p>In class, we will:</p> <ol style="list-style-type: none"> 1. Read, interpret, and discuss selected topic articles 2. Watch, listen to, and discuss video/sound clips on selected topics 3. listen and critique individual presentations <p>And the course evaluation includes: Attendance and participation: 30% Assignment:30% Mid-term exam:10% Final report:30%</p>
主要讀本	Hartley, J., et al. (2013). Key concepts in creative industries. Los Angeles: Sage.
參考書目	<ol style="list-style-type: none"> 1. Hartley, J. ed. (2005). Creative industries. Malden, MA: Blackwell Publishing. 2. Selected readings from journals trade magazine newspaper articles and reports, and websites (will be assigned according to topics).
其他事項	<p>*實際課程大綱以開學第一週發的書面為準。 *作業要求、參訪與期末報告將於第一週說明，請同學務必出席了解。 *請尊重自己與他人的智慧財產權，所有作業嚴禁抄襲，一經發現將退回重寫，再犯則以零分計算。</p>